

GMT MONTHLY MEMBERSHIP PROGRESS REPORT

Multiple District 4

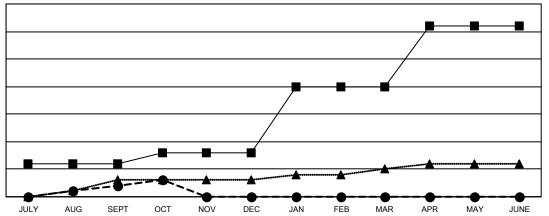
Results as of: 10/31/2023

LOCATION: CALIFORNIA

GMT CA 1

Clubs				Members				
RESULTS FOR 2023-2024				RESULTS FOR 2023-2024				
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS	QUARTER MEMB	ER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)	
JULY/AUG/SEPT	6	2	4	JULY/AUG/SEPT	505	970	667	
OCT/NOV/DEC	2 12	1	1	OCT/NOV/DEC	450 554	244	121	
JAN/FEB/MAR APR/MAY/JUNE	11	0	0	JAN/FEB/MAR APR/MAY/JUNE	423	0	0	

GOALS AND ACTUAL NEW CLUBS CUMULATIVE

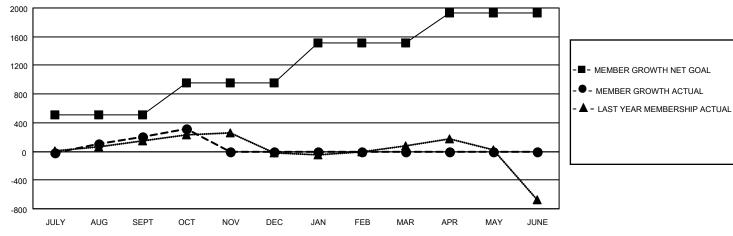


■- CURRENT YEAR GOALS FOR NEW CLUBS

- CURRENT YEAR ACTUAL NEW CLUBS

▲ - LAST YEAR ACTUAL NEW CLUBS

GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 5		287 CLUBS OF 661 ADDED 1 OR MORE	GENDER DISTRIBUTION		
		NEW MEMBERS	MALE	10,367 (57.53%)	
DROPPED MEMBERS			FEMALE	7,654 (42.47%)	
DECEASED	79	CLICK HERE FOR CUMULATIVE	TOTAL FAMILY UNIT MEMBERS		3,465
CLUB CANCELLED 13		MEMBERSHIP DATA			4.054
OTHER	700		FAMILY MEMBERS PAYING HALF DUES		1,851
TOTAL	792		0023		